



2ND EDITION

PRINT & PACKAGING EXPO

09 | 10 | 11
APRIL 2027

BIEC, Bengaluru, India



An exhibition featuring packaging innovations, printing technologies and automation solutions, with exhibitors from machinery, sustainable materials and smart packaging sectors.

Organizer



**MEDIA DAY
MARKETING**

www.printnpackagingexpo.com



2ND EDITION PRINT & PACKAGING EXPO

Help in

- ✓ Exploring new technologies
- ✓ Finding solutions for home automation
- ✓ Networking with industry professionals
- ✓ Comparing products/prices
- ✓ Learning about energy efficiency and sustainability
- ✓ Discovering innovative lifestyle products



About the Expo

The Print and Packaging sector in India is one of the fastest-growing segments of the Indian economy, driven by rapid urbanization, rising incomes, evolving lifestyles, and expanding retail and e-commerce sectors. With growing demand from industries such as FMCG, pharmaceuticals, food and beverages, textiles, and electronics, the sector has undergone a significant transformation—shifting from traditional practices to smart, sustainable, and innovative packaging and printing solutions.

Print & Packaging Expo is a premier B2B platform bringing together key stakeholders from the printing, packaging, and allied industries. The expo showcases cutting-edge technology, sustainable materials, and intelligent packaging solutions driving India's fast-evolving industrial landscape.

This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Indian Print and Packaging Industry ultimately benefiting all participants.

The Print and Packaging Expo aims to stimulate investment, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the sector.

Factors supporting the Growth of Print and Packaging Industry in the country

- ✓ Boom in E-Commerce and Retail
- ✓ Exponential rise in online shopping is driving demand for corrugated boxes, flexible packaging, shipping labels, and barcoding solutions.
- ✓ Need for protective, tamper-proof, and branded packaging to enhance customer experience.
- ✓ Growth of D2C (Direct-to-Consumer) brands needing custom and small-batch packaging solutions.
- ✓ Rising consumption of packaged food, personal care, and home care products.
- ✓ Greater emphasis on shelf-ready and convenience packaging.
- ✓ Demand for compliant, sterile, and traceable packaging.
- ✓ Rise in exports of processed food, garments, electronics, and pharmaceuticals.
- ✓ Premium printing, anti-counterfeit packaging, and multilingual labeling to meet global standards.
- ✓ Ban on single-use plastics driving investment in biodegradable, compostable, & recyclable packaging.
- ✓ Smart packaging (QR codes, RFID, NFC) enabling track & trace, authentication, and user engagement.
- ✓ Increasing demand for custom-printed packaging for events, limited editions, and regional markets.
- ✓ Growth of MSMEs and Manufacturing Sector
- ✓ 'Make in India' campaign supporting local manufacturing and packaging ecosystem.
- ✓ Rise in Consumer Awareness & Urban Lifestyles
- ✓ Growing awareness of hygiene, safety, and aesthetics in packaging.

Why should you exhibit in the Print and Packaging Expo

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

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- ✔ Lead Generation
- ✔ Branding
- ✔ Business generation through on-spot B2B meetings
- ✔ Tie-ups with FMCG and retail buyers
- ✔ An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- ✔ Brand exposure across India's booming Tier-II/III markets
- ✔ An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- ✔ An Apt Platform to Connect with Right Partners for your business Needs
- ✔ Create new distribution channels and agents for your products in the region.

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.



Exhibitor Profile

➤ Packaging Machinery & Automation

- Primary packaging machines (form-fill-seal, blister packing, etc.)
- Secondary and tertiary packaging machines (cartoners, shrink wrapping, case packers, palletizers)
- Robotic and automated packaging solutions
- Weighing, filling, and sealing machines
- Labeling, coding, and barcoding equipment

➤ Printing Technology & Equipment

- Offset, flexographic, gravure, and digital printing machines
- Laser Cutting & Marking Machines
- Acrylic Sheets printing
- Inkjet and screen printing systems
- Label printing and converting machinery
- 3D printing for prototyping
- Print finishing and binding equipment
- UV curing, lamination, and embossing machines

➤ Packaging Materials and Consumables

- Flexible packaging materials: BOPP, PET, PE, multilayer films
- Rigid packaging materials: paperboard, glass, metal, plastic containers
- Corrugated boxes, cartons, tubes, and clamshells
- Bio-degradable and compostable packaging materials
- Laminates, foils, shrink sleeves, pouches



Visitor Profile

- ✔ FMCG & Consumer Goods Companies
- ✔ Design & packaging development heads
- ✔ Sourcing & procurement managers
- ✔ Product managers & brand teams
- ✔ Innovation & R&D teams
- ✔ Pharmaceutical & Healthcare Sector
- ✔ Regulatory compliance officers (FDA/FSSAI)
- ✔ Sterile & cold-chain packaging teams
- ✔ Serialization, traceability, and labeling professionals
- ✔ Medical device & diagnostic product managers
- ✔ E-commerce, D2C & Retail Brands
- ✔ Fulfilment and logistics heads
- ✔ Private label & procurement managers
- ✔ Product packaging and unboxing experience teams
- ✔ SMEs, exporters, and aggregators
- ✔ Commercial Printers & Print Service Providers
- ✔ Offset, digital, and flexo printers
- ✔ Packaging printers & converters
- ✔ Label printing businesses
- ✔ Corrugated box manufacturers
- ✔ Newspaper & magazine publishers
- ✔ Packaging Converters & Manufacturers
- ✔ Folding cartons, corrugated boxes, pouches
- ✔ Plastic, glass, metal, and rigid packaging users
- ✔ Contract packagers and co-packers
- ✔ Flexible packaging units (laminates, sachets)
- ✔ Industrial Buyers & OEMs
- ✔ Automotive parts manufacturers
- ✔ Electronics manufacturers
- ✔ Textiles manufacturers
- ✔ Consumer durables manufactures
- ✔ Logistics and bulk packaging heads
- ✔ Warehousing and storage managers
- ✔ Creative, Design & Branding Agencies
- ✔ Packaging designers and structural engineers
- ✔ R&D Institutes
- ✔ Students & Academicians
- ✔ Packaging and printing technology students
- ✔ Magazines

➤ Printing Inks, Coatings & Adhesives

- Solvent-based and water-based inks
- UV and LED inks
- Food-grade inks and coatings
- Industrial adhesives and tapes
- Overprint varnishes and primers

➤ Labeling & Marking Solutions

- Label printing and application systems
- Thermal transfer, inkjet, and laser marking machines
- Smart and security labeling (QR codes, RFID, holograms)
- Anti-counterfeit and traceability solutions

➤ Smart & Sustainable Packaging

- Eco-friendly packaging solutions
- Bio-based materials and recyclable substrates
- Reusable packaging innovations
- Connected packaging – NFC, QR, RFID integrated packs
- Track-and-trace technologies

➤ Software and IT Solutions

- Workflow automation and packaging ERP
- Packaging design software (CAD/CAM)
- Digital asset management (DAM)
- Track & trace, serialization, and compliance tools

➤ Design, Prototyping & Branding Services

- Structural and graphic design agencies
- Prepress and color management firms
- 3D visualization, mock-up creation, and sample production
- Brand packaging consultants and creative studios



SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

Organizer



TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc.
(to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsor)
- Exclusive campaign on social media platforms

₹ 3 Lacs + GST



WATER BOTTLE SPONSOR

Booth Space: 09 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

₹ 3 Lacs + GST



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

E-mail: expo@mediaday.co.in, **Website:** www.mediaday.co.in



About Organizer

"Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Lifts, Cable and wires, Cyber security, Logistics and Ware housing etc.

With a steadfast commitment to excellence, we strive to connect with an ever-growing network of stakeholders through our events, providing unparalleled value and expertise to our clients."



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STALL CHARGES (PSM)



SHELL SPACE

For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 250 per sqm + GST



BARE SPACE

For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

**GET IN
TOUCH**



**MEDIA DAY
MARKETING**

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